



LEGEND

- PACIFIC ELECTRIC RAILWAY CO.'S RAIL LINES . . . ———
- PACIFIC ELECTRIC RAILWAY CO.'S MOTOR COACH LINES . . . - - - -
- MOTOR TRANSIT CO.'S MOTOR COACH LINES . . . ———
- CONNECTING LINES WITH MOTOR TRANSIT AND PACIFIC ELECTRIC LINES . . . ·····
- EMERGENCY ROUTES OF MOTOR TRANSIT . . . ·····

SCALE 10 MILES

Enjoy an entirely different Vacation at **MT. LOWE TAVERN** and Cottages

No other mountains resort offers such an ideal setting for rest, relaxation and recreation with such unusual dramatic views for a miles of track to see, extending from the Pacific to the San Bernardino Mountains and San Gabriel Valley.

Surprisingly Low Rates at Tavern and Cottages

Single Round Trip to Mt. Lowe for 25¢. Round Trip to San Bernardino for 50¢. Round Trip to San Gabriel Valley for 75¢. Round Trip to San Bernardino and San Gabriel Valley for 1.00.

From Los Angeles or Pasadena

See the **MT. LOWE PACIFIC ELECTRIC RAILWAY** map for details.

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MONEY SAVING TRANSPORTATION

THE MONTHLY PASS

The Red Car Monthly Pass carries you at a maximum rate of 14 cents a mile . . . saving you at least 2½ cents a mile if you don't already use the Big Red Car. Figure out what this saving will total for one month. Remember, you save parking fees, too. Remember, also, that the Big Red Car eliminates traffic nerve strain . . . allow you to save the time spent between home and office . . . eliminate the hazards of crowded highways . . . operate on fast, frequent schedules designed to meet your needs.

Extra Trips

The Monthly Pass is good for as many trips as you like, and also for local fares in Los Angeles inner fare zone. It eliminates handling cash and tickets, and is transferable, anybody can use it. (There is also a 60-day Individual Commutation Ticket good for 60 days, and a 30-day Family Ticket, good for 90 days.)

THE WEEKLY PASS

Designed to enable new riders to test Red Car service at small cost, this new Pass carries the same privileges as the Monthly Pass and is very nearly as economical (costs approximately one-fourth Monthly Pass price). It is good from Monday to Sunday, inclusive, and is sold each Monday by conductors and agents.

60-day Individual Commutation Ticket:

Another new service for Los Angeles. Red Car daily use within 60 days from date of purchase. It is for individual use only.

30-day Family Commutation Ticket:

Good for up to six, is especially convenient for those who use the Red Car frequently.

16-day Tickets—\$1.00—6½¢ per Ride:

Good for Los Angeles Local Fare between Stations 1 and 2.

RIDE all you like for only ONE DOLLAR

The Red Car System is YOURS with a Sunday Pass . . .

CATALINA ISLAND

Don't Say: "I've Never Had an Ocean Voyage"

HERE is your opportunity. A 2-hour delightful cruise at sea on a million dollar ship with orchestra for dancing. Your trip to Southern California will not be complete if you do not visit Catalina, California's Island Paradise.

NOWHERE else will be found such a variety of pleasures as at Catalina Island with its boating, bathing, fishing, tennis, golf, riding, hiking—the interesting Bird Park with the strange birds from all over the world. The wonderful Casino with free dancing for visitors. The famous GLASS BOTTOM BOAT TRIP OVER THE SUBMARINE GARDENS is one which no visitor should miss.

Daily steamer service from Wilmington. Also frequent airplane service. Pacific Electric trains take you to and from the Catalina Terminal at Los Angeles Harbor.

TICKETS AND INFORMATION:

6th and Main Sts., Los Angeles
—Madison 1531.
136 W. Ocean Ave., Long Beach
—Phone 618,774.
Catalina Terminal, Wilmington
—Phone 1431.

SPECIAL STEAMSHIP SERVICE
Between Los Angeles and Los Angeles Harbor

For your convenience and comfort, the Pacific Electric Railway has inaugurated a special Steamer Service between Los Angeles and Los Angeles Harbor. This special service is the very latest in electric line equipment. All new deep upholstered chairs, seats on the Deck, and other facilities are most modern.

The improved new chairs in these Puller Cars fit 25 extra over normal capacity.

For more information and complete schedule of service, contact the Los Angeles Harbor Station, or the Los Angeles Harbor Station, or the Los Angeles Harbor Station, or the Los Angeles Harbor Station.

SHORT TRIPS
around SOUTHERN CALIFORNIA

TREAT yourselves and visitors to delightful trips around Southern California . . . along Roads of Romance in comfortable de luxe Motor Transit highway coaches . . . your most convenient means of seeing the Southland.

Frequent schedules and remarkably low round-trip fares to numerous points of scenic and historic interest provide equal comfort and carefree travel as would your own motor car.

SAVE 40% by using 30-day Family Commutation Books

WHETHER for business, shopping or pleasure you will enjoy Motor Transit travel and also save 40% of the regular one-way fares by using 30-day Family Commutation Books which are good for 90 days and may be used by any member of the purchaser's family during that time.

FOR INFORMATION

regarding fares, departures, baggage, parcels information, etc., inquire of any agent or phone Information Bureau, Madison 2461.

MOTOR TRANSIT LINES

R. R. WILSON, Superintendent
Los Angeles Union Stage Depot
FIFTH and LOS ANGELES STREETS
Telephone . . . Madison 2461

MT. LOWE Tavern & Cottages

Now only **\$1** Roundtrip from Los Angeles or Pasadena

Don't Miss This World-famous rail & incline trip to

At Night—THE GLITTERING LIGHTS OF SIX CITIES FAR BELOW!

See the **MT. LOWE PACIFIC ELECTRIC RAILWAY** map for details.

From Los Angeles or Pasadena, the Mt. Lowe Railway, the only electric railway in the world, carries you to the top of the San Gabriel Mountains. The trip is a most interesting one, and the views are of a most beautiful character. The Mt. Lowe Railway is a most interesting one, and the views are of a most beautiful character.

PACIFIC ELECTRIC RAILWAY
R. O. MARLER, Passenger Traffic Manager, Los Angeles, Calif.

MAP

Showing Routes OF THE Pacific Electric Railway AND MOTOR TRANSIT COMPANY with Connecting Lines IN Southern California

PACIFIC ELECTRIC RAILWAY
R. O. MARLER, Passenger Traffic Manager, Los Angeles, Calif.

INTERESTING FACTS WITH REFERENCE TO PACIFIC ELECTRIC RAILWAY

Mileage of system (single track miles)	1,106.15
Track mileage (double track miles)	1,106.15
Total passenger carried (1932)	75,269,515
Total freight carried (1932)	20,832
Rolling stock equipment owned and leased	22
Passenger equipment owned	72
Freight equipment owned	2,514
Freight equipment leased	2,514
Freight equipment owned and leased	5,028
Total freight equipment	5,028
Total passenger equipment	94
Total freight equipment	5,028
Total equipment	5,122
Number of passenger cars	1,278
Number of freight cars	11,200
Number of power cars	70
Number of electric power transmission	1,775
Mechanical Department	29
Automotive Department	1,800,000.00
Investment in equipment	1,800,000.00
Average number of employees	6,200
Average Annual Passenger Revenue	\$1,200,000.00
Average Annual Freight Revenue	\$1,200,000.00
Average Annual Total Revenue	\$2,400,000.00
Average Annual Operating Expenses	\$1,200,000.00
Average Annual Maintenance Expenses	\$1,200,000.00
Average Annual Depreciation Expenses	\$1,200,000.00
Average Annual Interest Expenses	\$1,200,000.00
Average Annual Taxes	\$1,200,000.00
Average Annual Total Expenses	\$2,400,000.00
Average Annual Net Income	\$0.00

INTERESTING FACTS WITH REFERENCE TO MOTOR TRANSIT COMPANY

Passenger carried	622.9
Freight carried	70
Number of motor coaches in operation	3,284.20
Coach departures daily from various terminals	211
Number of coaches daily in and out of Los Angeles	1,000
Investment in equipment	\$2,750,000.00
Average number of employees	1,000
Average Annual Passenger Revenue	\$1,000,000.00
Average Annual Freight Revenue	\$1,000,000.00
Average Annual Total Revenue	\$2,000,000.00
Average Annual Operating Expenses	\$1,000,000.00
Average Annual Maintenance Expenses	\$1,000,000.00
Average Annual Depreciation Expenses	\$1,000,000.00
Average Annual Interest Expenses	\$1,000,000.00
Average Annual Taxes	\$1,000,000.00
Average Annual Total Expenses	\$2,000,000.00
Average Annual Net Income	\$0.00

At the Main Street Station and Subway Terminal and Average Annual Revenue of \$1,000,000.00, Los Angeles, California, information relative to Southern California may be obtained, as at all other times, etc.